

*What Can We Do For You?
Pomfret Speedway at the Woodstock Fair
Partnering with Local Commerce
To Drive Your Business to Victory!*

Join Pomfret Speedway at the 2011 Woodstock Fair and enjoy the benefits of a truly integrated approach to advertising your business to over \$250,000 spectators that visit the fair each year! Depending upon your advertising budget, a 'Master' sponsorship can be purchased for as little as \$1,000! Listed below you will find the many benefits offered by Pomfret Speedway to area businesses interested in promoting themselves in this *unique venue*. As a partner in racing, you will receive:

- ◆ Master sponsor's name announced over the P.A. system all day, everyday throughout the the entire Labor Day weekend at the WSF to over 250,000 spectators at the Woodstock Fair.
- ◆ Your 4X16' sign *prominently* displayed on Pomfret Speedway's backstretch at the WSF (sponsor to provide the sign)
- ◆ Your logo/hyperlink placed on our website www.pomfretspeedway.org
- ◆ Complimentary 4 pit passes for entry to any TSKC event at Pomfret Speedway
- ◆ Provide us with your own promotional materials (i.e. brochures, flyers, etc.) and we will make them available at Pomfret Speedway, Woodstock Fair, Thompson Speedway, and any other events we participate in!

If you are interested in this unique, marketing opportunity, please contact Suellen Henry (860) 836-2458 to make arrangements.

Contact Name: _____

Additional Sponsorship Information (business type/services provided): _____

Business Address: _____

Business Phone: _____

Fax# or Email Address: _____

Amount of Sponsorship: _____

Signature

Date